



COLORADO TECH - NUCLEUS

POWERED BY COLORADO TECHNOLOGY ASSOCIATION

THE NUCLEUS, IN BRIEF

The Colorado Tech-Nucleus is a new initiative by Colorado Technology Association that connects the most promising emerging tech with a network of enterprise tech CXOs. Facilitating corporate access for venture-backed companies enhances Colorado's ecosystem and will continue to solidify its standing as the tech hub between the coasts.

WHY YOU SHOULD APPLY

The Nucleus is a network of emerging tech companies and top enterprise CXOs. You will be connected with our state's most passionate and connected leaders through exclusive opportunities:

- **Your product, in front of decision makers.** If you're developing enterprise solutions, there's no better place to be. Your presentation will be shared via video sessions with dozens of Colorado's leading CXOs.
- **Learn from the best.** The executives in the Nucleus will get you the advice you need to succeed. Even if they aren't buying, they'll help you sell to enterprise.
- **Raise your profile.** Visibility is a challenge for every emerging company. The Nucleus gives your hard work a megaphone through our growing network.
- **Develop a better product.** At the end of the day, the Nucleus should help you put the fine touches on a product that's already working.

Let's elevate Colorado together.

Get started. coloradotech-nucleus.org

Reach out. cotech-nucleus@coloradotechnology.org

Founding Members

Dave Anderson, SVP & CIO, CH2M

Alan Cullop, CIO, DaVita

Mark Endry, VP of Global Enterprise Services, Arrow Electronics

Jeffrey Grayson, SVP & CIO, Intrawest

Mike Marcotte, CEO, acumen digital

Rob Meilen, CIO

Vin Melvin, SVP & CIO, Arrow Electronics

John Swieringa, EVP of Operations, Dish Network

Robert Urwiler, EVP & CIO, Vail Resorts

Kim Brown Wilmsen, SVP & CIO of North America IT, Arcadis

Andrea Young, President & CEO, Colorado Technology Association

CRITERIA

Emerging companies applying for the Nucleus need to meet these criteria:

- **A solution that can be sold into enterprise organizations**
- **At least three referenced customers who use the solution in a production (non-beta) capacity**
- **One institutional venture capital investor**
- **Headquarters in Colorado**

Colorado Technology Association (CTA) leads the network of technology professionals and companies fueling Colorado's economy through technology - including Fortune 500s, startups, small- to medium-size businesses, nonprofits and the public sector. CTA creates a marketplace for consumers, providers and partners to come together as a local community to raise the tech economy in Colorado.